

Gender Pay Gap - Zenith, Starcom & Digitas

2018 vs 2017

<i>Agency</i>	<i>Av. pay gap</i>	<i>Med pay gap</i>	<i>Av. Bonus gap</i>
<i>ZenithOptimedia</i>	<i>+1.98%</i>	<i>+1.81%</i>	<i>-2.22%</i>
<i>Starcom Worldwide Ltd</i>	<i>+5.13%</i>	<i>+6.14%</i>	<i>-4.69%</i>
<i>DigitasLBi</i>	<i>-3.9%</i>	<i>+3.02%</i>	<i>-10.08%</i>

Med bonus gap

0

+1.43%

-98.15%